



Wellbeing Sponsoring Ideas



For conference organizers

*ready to maximize their Event
ROI by prioritizing the attendee*

Copy & Paste

Simply copy and paste into your own industry prospectus. Price estimates are based on 3 days use and are excl shipment and travel/stay when applicable.

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1 Sample Intro

In today's fast-paced world, wellbeing has become a top priority for individuals and organizations. So it is to us. As industry partner, you have the unique opportunity to not only support a valuable event but also to showcase your commitment to wellbeing and connect with attendees on a deeper level.

By incorporating wellbeing initiatives into your sponsorship package, you will choose for a multitude of benefits:

- **Enhanced brand image:** Demonstrate your commitment to wellbeing and connect with attendees on a deeper level. Attendees will appreciate your dedication to their wellbeing, resulting in positive brand perceptions and enhancing your company's reputation.
- **Increased brand visibility:** By sponsoring wellbeing experiences, you'll be placing your brand directly in front of potential customers and partners.
- **Enhanced lead generation:** Wellbeing experiences provide a unique opportunity to engage with attendees in a meaningful way, allowing you to collect valuable contact information and nurture relationships that can lead to future business opportunities.
- **Positive social media buzz:** Encourage attendees to share their experiences on social media, boosting your brand reach.

By incorporating wellbeing initiatives into your sponsorship package, you can go beyond traditional sponsorship opportunities and create a truly remarkable experience that leaves a lasting impact on all involved.

Most experiences can be placed as part of a booth package, or in a dedicated area.



2

WELLBEING EXPERIENCES



2 Wellbeing experiences

Investment

€749

Access for all attendees

CONFERENCE ESSENTIALS

Offer the ultimate conference preparation to attendees with a Mini Course on Conference Essentials

Maximize your brand's influence by sponsoring the Mini Course on Conference Essentials: Maximize your energy and network like a pro. Elevate your brand with logo placement in communications, reaching all attendees. Don't miss this opportunity to align your company with making the most out of the attendees' conference experience.

Key Features

- **Bite-size** pre-event 'on-the-go' learning via a private **podcast**
- Tips from **stress-free travel** and **beat-the-jetlag** to **networking** skills. Learning how to stay **focused** in sessions, **energy boosters**, dealing with ongoing **office work** and maximizing **personal branding** by using **social media**. Check out the content [here](#).
- Includes 1 **newsletter item** focused on **attendee well-being** with your **logo** as sponsor of the mini course
- Includes your **logo** as sponsor of the mini course with the **login details email** to all attendees

Benefits

- **Maximized brand exposure:** Your company's name, logo, and commitment to well-being will be prominently featured in communications, enhancing brand visibility and recognition.
- **Demonstrated commitment to wellbeing:** Showcase a genuine commitment to the well-being and professional development of conference attendees. This aligns your brand with a positive and supportive image, creating a connection with participants who value growth.



2 Wellbeing experiences

Investment
€ 4250

RELAX & RECHARGE LOUNGE

The sensory green room

In the middle of the vibrant energy of the conference, this lounge will serve as a calm oasis to recharge after information overload. Including the right ambiance and decorated in style. You'll have attendees buzzing about their experience. The ultimate way to show your companies' commitment to the attendees' wellbeing!

What's included

- Accupressure Mat
- Noise Cancelling Headphones with meditation
- Aromatherapy
- Fidget toys and books
- Ambient lighting & plants



A zone of relaxation

Attendees can de-stress between sessions, returning to presentations refreshed and ready to learn. Offer a calming escape with beanbags, aromatherapy and soft lighting. Fidget toys & books are available for those who prefer a different way to unwind.



Add-ons

- EnergyPod for Power Naps
- MyCocoon Color Sensory Reset Pod
- Healthy Bar
- SpaCapsule
- VR Well-being Experience
- Oxygen Bar
- Sensiks Sensory Reality Experience

Supercharge the attendees with a range of premium options. Contact us for more info!

VR WELLBEING EXPERIENCE

Escape & recharge with this virtual experience

Offer delegates an opportunity for mental refreshment amidst the hustle and bustle of the conference environment.

Our VR Experience, where 3 attendees (more can be discussed) at the same time can enjoy a journey through calming land- and soundscapes, allows participants to engage in interactive mindfulness exercises, gently revitalizing their minds and offering focus and clarity. Each session takes about 5 minutes.

Additionally, a Mood and Stress Tracker enables attendees to check into the VR world, further enhancing their experience and providing valuable insights into their mental well-being throughout the conference.

Key Features

- **Escape from information overload:** Delegates often face cognitive overload during busy events. This VR Experience provides a unique opportunity for delegates to step into an alternate reality, escaping the overwhelming conference environment and immersing themselves in a serene world.
- **Tranquility:** Delegates can explore natural settings, serene meditation spaces, or engage in interactive mindfulness experiences. By leveraging the latest advancements in virtual and mixed reality technologies, the experience promotes relaxation, reduces stress, and enhances overall wellbeing.
- **Clarity and Focus:** By providing delegates moments of mental rejuvenation, the VR Experience ensures that they return to conference sessions with a clearer mind and increased focus. This not only enhances their personal well-being but also enriches their engagement with the valuable content offered during the event.



SPACAPSULE

SpaCapsule: The ultimate recharge experience for event attendees

Are you looking for a unique and innovative sponsor item to recharge the attendees and help them relax and de-stress? Look no further than the SpaCapsule!

Key Features

- The SpaCapsule is a state-of-the-art massage device that uses **warm water jets, audio, video, and aromatherapy to stimulate all the senses** and provide a truly immersive and relaxing experience.
- Attendees can simply get into the capsule, put on headphones, and enjoy a relaxing and rejuvenating experience in **just 3 minutes**.
- The SpaCapsule is easy to set up and use, and it **can be placed in any area**
- In addition to providing a relaxing and enjoyable experience for guests, the SpaCapsule can also help to **improve their mood and well-being**, reduce stress and anxiety, improve **productivity and focus**, and create a memorable and positive experience.
- Please check out [this](#) video for more information.



2 Wellbeing experiences

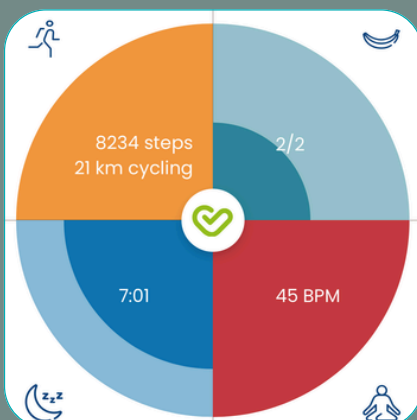
Investment
€1500
Up to 1000 users

WELLBEING CHALLENGE

Promote your companies brand and build lasting well-being habits!

Elevate your company's sponsorship impact with our Well-being Challenge, an engaging and inclusive initiative designed to promote well-being among conference attendees. With your logo and articles on the user-friendly app, participants can track their progress, earn points, and strive for personal wellness goals, enhancing your brand visibility, a sense of community and friendly competition.

- **Comprehensive Tracking:** Encourage attendees to monitor their movement, energy levels, sleep patterns, healthy food choices, and tiny habit formation through our intuitive app.
- **Gamified Engagement:** Stimulate a spirit of fun and healthy competition with a dynamic leaderboard that recognizes top performers and motivates participants to stay active and engaged.
- **Inclusive Approach:** Our challenge caters to diverse wellness preferences, allowing participants to earn points across various categories, ensuring inclusivity and accessibility.



Sponsorship Rewards

- **Brand Recognition:** Receive prominent recognition throughout the conference for all attendees that join.
- **Lead Generation:** Capture valuable leads by offering bonus points when visiting your booth and attractive prices. A conference dinner ticket and free registration to the next conference could be part of the prizes!
- **Targeted Engagement:** Connect with health-conscious attendees seeking to prioritize their well-being, solidifying your brand as a supporter of a healthier lifestyle.